

Conclusion

The number of British Bred Sires listed in this publication grows with every new edition; we now feature 32 in this seventh volume.

Over 750 copies of this printed version are produced annually; the document also appears on the Society Website where over a 1000 pages from it are being accessed each month.

One of the beauties of recording beef animals with 'Breedplan' is that the format of the presentation of the EBV and Index data is understood throughout the world, whether you use British Blue genetics in Australia, Chile, the USA or throughout Europe.

Over the last 25 years British Breeders have developed the 'British Type' of Blue. Where the great emphasis has been place on: -

- Ease of Calving
- Short gestation length
- Good Mobility and Structure
- Excellent Temperament

Easy calving blood lines now being sought after worldwide, backed up by 'Calving Ease' EBV's. The majority of calves born to semen exported to Australia and Chile have been born naturally and with no difficulty.

The introduction of the new selection tool the 'Pedigree Breeding Index' with an even greater weighting towards calving ease is a further step in this direction.

Two overseas visitors recently commented : -

**Clive Marshall – Hurvitz Group.
A Cattle Breeding Company, Lobatse, Botswana.**

"I must comment and say how overall impressed I was with the structural correctness of the Blues at the Show. I remember when I first saw Blues at various shows in the early 1990's and they were bordering on being structurally dangerous.

The cattle I saw at Beef (Expo) 2004 are a far cry from those days and this has to be attributed to the British breeders ability to be totally intolerant of anything that isn't sound. It is a credit to British breeders that in such a short space of time, a breed that has been bred for many years, with basically no selection for mobility, can be corrected to such an extent so that they are generally very mobile and sound."

**Alexandre Zadra is head of European Breeds at the huge
'Lagoa da Serra', Owned by Holland Genetics, in Brazil.**

"One of the biggest surprises that I got in the UK at Beef (Expo) 2004 was the Blue. I could see from the quality of all the cattle at the event that the British breeder has developed a unique 'Brand' of the breed. They were much more balanced cattle than I had seen before with super length, enough muscle and better mobility than I expected. I now know that if you want Blue, there is no need to look any further."