



Why Buy British Blue Genetics?

- **Semen and embryos, many collected to export standards**
- **Top quality stock for sale**
- **Vast experience of both pure and cross breeding**
- **Unbiased and impartial BLUP'd Beef Recording through 'Breedplan International'. The global leader in Genetic Evaluation.**
- **Internationally recognized data**

The "British Type" of Blue

British Breeders imported Blues into the UK, in the early 1980's. They recognized their future importance to the modern commercial beef market, being fine boned, heavily muscled, docile animals with tremendous growth potential, leading to a very high percentage of saleable meat.

British Breeders have selectively bred the "British Type" of Blue, with great emphasis being placed on:

- **Ease of Calving, - backed up with EBV data**
- **Short gestation period - backed up with EBV data**
- **Good Mobility and Structure**
- **Excellent Temperament**

This has resulted in the breed now enjoying the distinction of being NUMBER ONE for AI use as a terminal sire in the UK. The experience of British dairy farmers using Blues over many years has led beef farmers to follow their example. Now, with ever greater use of the independent, unbiased BLUP recording data, breeders know that they can rely on a British Blue sire to produce cattle for a wide range of conditions and management systems.

